

Arcot Hall Golf Club- Social Media Policy

Policy

The use of Social Media can be an effective method of promoting Arcot Hall Golf Club, supporting initiatives and making constructive comments or suggestions when using this form of communication. Members are to act appropriately and professionally at all times when discussing Club matters, Members should consider carefully whether what is said is appropriate. Where members use these sites, they must not display or knowingly allow to be displayed on social media any information which could be considered to be confidential. Commercial confidence, business confidence, discriminatory, bullying, harassment, legally libellous or an internal disciplinary matter.

Guidelines

The following guidelines are intended to help determine acceptable standards when using social media and related sites. For the purposes of this Policy, social media is any type of interactive online media that allows Parties to communicate instantly with each other or to share data in a public forum.

Members Should Not

- Make derogatory comments about Arcot Hall Golf Club, the golf course, golf club staff or members.
- Discuss Arcot Hall's Golf Club's internal commercial activities or its future business plans.
- Use images, logos or trademarks without permission or written consent.
- Post images that are discriminatory or offensive or links to such content.

Members Should

- Report offensive behaviour bullying or harassment to the Club Administrator.
- Ensure personal blogs have clear disclaimers to the effect that they are personal and do not represent the views of Arcot Hall Golf Club.

Use of official accounts

Arcot Hall Golf Club operates a number of accounts on social media websites for the promotion of its activities and events and for communication. The following outlines the limits of their use.

- Only authorised members with the written consent of the Management committee may use these accounts to post online.
- Copyright laws must be respected and with sources cited appropriately.
- Any member who becomes aware of social networking activity that would be deemed distasteful should make a member of the Management Committee aware as soon as possible.

Note

- Ensure information published on the Internet complies with Arcot Hall Golf Club's confidentiality and data protection policies.
- All media enquiries must be referred to the Club Administrator in the first instance

On Termination of Membership

- If a member has access to any social media account on behalf of Arcot Hall Golf Club they must surrender all paperwork and passwords relevant to the site and agree not to make any further posts or comment in respect of any matter pertaining to either personal situation or to the running of Arcot Hall Golf Club.